

# Deep Kamani

UX & UI Designer

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647-395-9825

Toronto, ON

## SKILLS

### Design

Sketching

Persona

Storyboarding

Wireframing

Interaction Design

Usability Testing

Low to High Fidelity Design

Prototyping

### Tools

Adobe Photoshop ,

Adobe Illustrator,

InVision, Sketch,

AfterEffects, InDesign,

Balsamiq Mockup,

Adobe Premiere,

Adobe XD, Lightroom

### Research

Comparative Analysis

Interviews

Survey

A B Testing

Guerilla Research

Contextual Inquiry

### Development

HTML/CSS

Vanilla Javascript

Amazon Web Service

Vue.js

React.js

PHP

MySQL

I am seeking to make each user action **useful, usable and delightful** for the user.

## EXPERIENCE

### UX & UI Designer - Freelance

May '19 - August '19, Toronto ON

Responsible for redesigning user experience for charity website for a leading food franchise. Design work includes creating Wireframes, Journey Mapping, Storyboarding and Prototyping using Adobe Creative Suite , Balsamiq Mockup and Indesign.

### UI Designer - Virtue Infotech

August '17 - July '18 , Gujarat India

Brainstormed and created graphical interface for multi-platform game called Fruit Blast. Participate in the brainstorming for choosing user-interaction for multiple games. Designed game illustrations, logos and marketing websites.

### FITC - Volunteer

May '19 , September '19 , Toronto, Ontario

Globally recognized industry event showcasing the best the world has to offer in design, digital development, media and innovation in creative technologies.

## PROJECTS

### Charitables- Group Project -2019

Designing web application to connect business and organizations together to reduce waste and give to the people in need. As only designer, took the responsibility from user-research to high fidelity prototype design for Charitables using agile methodologies.

### Case Study- UberEats vs SkiptheDishes -2018

Initial User-Testing where a person was asked to use both website at same time. Person open shares their feedback while going through each feature. His/Her Facial expression were noticed to find the pain points. Worked on negative User Experience, did the design research to create new wireframes to resolve the problem. Rapid Prototyping approach to come up with most appropriate design.

### Cask- Front-End Design Individual Project -2017

Cask is elegant designed website to get the feel of the bar online while ordering to get it served on your table. Solely responsible for project-management, design, prototyping and front-end development.

## EDUCATION

Post Graduation in Interactive Media Management

Sheridan College - Graduated June 2019

• UX &UI Design • Web Design & Development • Interactive Design

Bachelors Degree in Information Technology Engineering

Vellore Institute of Technology - Graduated June 2017